Services, spaces and support

Tools to support professionals, facilitate trade and strengthen the competitiveness of the floriculture sector.

TRANSPARENCY

Price and quantity monitoring
Transparency and quality control

FACILITIES

Floricultural warehouse rental
Ample parking facilities

VISIBILITY

Promotion and marketing
Promotion of local products

SHIPPING

Road transport operators
Couriers

AUCTION SALES / STORAGE

Storage facilities with refrigerated rooms
New auction hall with 120 bidding stations

REGIONAL SERVICE

Service centre for floriculture
Liguria Region



Amaie Energia e Servizi

Mercato dei fiori SANREMO

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Mercato dei fiori di Sanremo

The new hub for Mediterranean floriculture

A history of continuous evolution

Established in Piazza Colombo at the beginning of the 20th century, the Mercato dei fiori has evolved while maintaining its strong connection with Sanremo.



Late 1800s
Beginning of the flower trade



1924
First covered facility in piazza Colombo



1930s
Construction of the concrete façade



1980
Construction of the new Mercato dei fiori



1990
Inauguration of the new Mercato dei fiori



2026
Mercato dei fiori 2.0

A new Mercato >

Over €16 million in investment.

18.000 m²
Logistic hub

3.000 m²
Cold storage facilities

120
Auction stations

More efficient >

The largest structural redevelopment since the Mercato dei fiori was established.

OPTIMISED LOGISTICS

New loading ramps, functional spaces and faster flows for loading and unloading goods.

COLD CHAIN

3,000 m² of refrigerated storage facilities to ensure product freshness and quality.

Looking to the future

2 MW
A new facility for a more sustainable Mercato dei fiori.

SAFETY AND SECURITY
New fire protection and access control systems.